

Lumbini Sharma

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I'm a historian turned UX Designer. I have seven plus years of experience of conducting qualitative and quantitative research and analyzing data in MVP format. I'm passionate about using my critical thinking ability to designing website and mobile apps which would solve real life user problems. I am looking forward to applying my transferable skills to the design industry and shaping the future with the knowledge of past.

Professional Summary:

- Solid understanding of visual style and knowledge of the effects of typography, layout, color and visual hierarchy.
- Expertise in design software such as Figma, Adobe XD and Photoshop.
- Proficiency in creating storyboards, personas, journey maps, user flows, information architecture, wireframe mockups, interaction design, visual design and interactive prototypes for mobile application.
- Experience in conducting qualitative and quantitative user research, stakeholders' interviews, usability testing.
- Worked on end-to-end user workflows, wireframes, prototyping and visual design for website and mobile app for multiple devices.

Experience:

Easybillboards.com

Nov 2022-Present

UX Researcher (Remote)

- Responsible for user research, qualitative and quantitative studies, conducted user interviews for better understanding the problem.
- Responsible for market research and competitive analysis to synthesize the current condition of the market.
- Conducted secondary research and gather, analyze, and present data for strategic development of the product.
- Collaborated with a diverse team for the better understanding of the current condition of the market, identify opportunities and prioritizing users-resulting in a high-level user journey map.
- **Software used:** Figma, Notion, Microsoft Suit, Zoom, Google Meet.

MLS Trust

March – June 2018

Project Leader (Calcutta, India)

- Led a cross functional team for the production of a website.
- Responsible for visualizing ideas, designing supporting assets, researching for the website content, translations which led to the creation of the website content.
- Conducted interviews and recorded tose for creating website content.

- Spearheaded communication between principal investigator and other team members, accelerating the pace of work.
- **Software Used:** YouTube, Find My Past, Vimeo, *Abhra*, Camscanner, Microsoft Suit, Google Docs, Google Sites.

Tools:

Wireframing- Figma, Sketch, Adobe XD

Prototyping- Sketch, Figma, Adobe XD

Presentation- Microsoft Power Point, Google Slides, Canva

Affinity Mapping – Miro

Certifications:

Google UX Design Professional Certificate

September2022

- User Research, Persona, Empathy Mapping, User journey map, competitive analysis, usability test.
- Wireframing Prototyping, Hi-fidelity prototypes, user interface design.

Microsoft Reach Designing Mentoring Program

December2022

- Reached out to industry professionals to learn from their diverse experiences, resulting in arranging six sessions with six individual mentors across the globe.
- Exchanged ideas with them regarding novel UX Design trends, UX Design best practices, most used methods in industry, day to day job of a UX Designer, career opportunities etc.
- Iterated on my portfolio and upgraded my UX Design skills considering their valuable advice and suggestions.

MITX Online-Qualitative Research Methods: Conversational Interview

December 2022-Present

- Different qualitative research methods and how to establish validity.
- Organizing and analyzing data, and creation of theory; methods and techniques of interviewing

Education:

Assam University, India

Feb 2018 – March 2022

Research fellow, History

Jadavpur University, India

July2017-June 2018

Post Graduate Diploma, Digital Humanities

Presidency University, Calcutta, India

July 2014-June 2016

History, Masters (CGPA 8/10)

Presidency University, India

July 2011-June 2014

History, Bachelors (CGPA 7.25/10)